


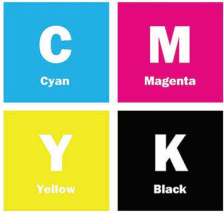
Copy Service File Requirements

We work with Adobe Creative Suite design programs on Mac or PC. File formats required but not limited to .eps (outline your fonts and embed or include links), .ai, PSD (please include layers and fonts), jpg, tiff and PDF (Flattened & Press Ready). **Make sure your links and fonts are all included when submitting.** All artwork must be saved as CMYK.

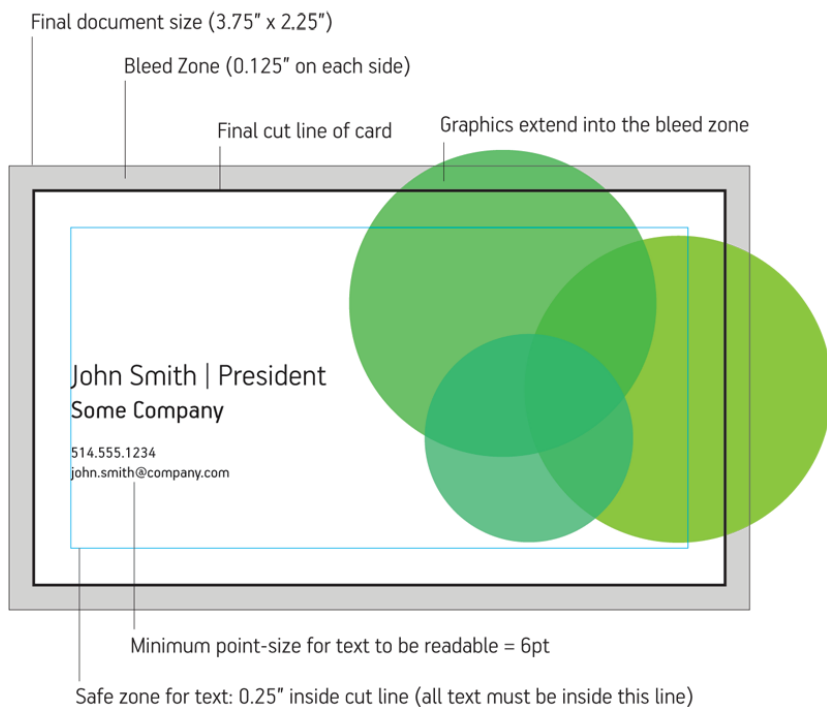


If you create something in any Microsoft applications, we would like for you to save them as a PDF for two pretty important reasons. First reason is you might have used fonts we don't have, so your file will not look the same or will reformat itself when printed and not look the same as it did on your computer. When saved as a PDF it embeds the fonts into the file. Second if we have to convert and reset the text there will be an additional charge added to your final bill. If not sure how to do this call us today we would be happy to walk you through it. Pictures or artwork need to be no smaller than 300dpi. Most internet files are only 72 dpi and produce a very low quality product.

When emailing files for printing at the Yakima Bindery, (copyservice@yakimabindery.com) make sure to include a flattened low resolution PDF so we know what the finished product should look like. Please do not email files larger than 5mb. If you bring the files in we can open flash drives, CD, DVD or SD cards.

<p>RGB are the colors used by light-emitting screens:</p> <p>Ex: Computer monitors, TVs, Scanners, Cameras, LEDs</p> 	<p>CMY&K are the basic ink colors that printers use to build Full Color (or Four Color).</p> 
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RGB versus CMYK? If you build your colors RGB the end results will not look the same as the final product. RGB (Red Green Blue) is mainly for viewing on the web, smart phone or tablet. We print in CMYK (Cyan Magenta Yellow Black) and there are a few limitations. (fluorescent and metallic cannot be reproduced in CMYK.)



To the left is an example of the way a file with bleed would look like. Bleed is where the color extends off the side of the product with no visible white showing. We recommend that you give us at least 1/8" bleed beyond the cut area. So if your card is a 5x7 and it bleeds off the edge, final document size to us would be 5.25x7.25. Please do not add text close to the edge of the card. In the cutting process we do not want to bleed type! When designing your project keep in mind if your fonts are below 6pt type it will be hard to read. Finally when you add crop marks or "cut" marks make sure they are outside the cut area and will not end up on the job. Cut marks tells us exactly where you want your finished project to be trimmed to.

Any questions please call us at (509) 453-7115 ask for the copyservice department, or email us at copyservice@yakimabindery.com